

PACC Meeting Minutes
June 6, 2016

Roll call:

1. Meeting called to order at 6:00pm.
2. PACC members present were Jeff Bajko, Steve Walker, and Faith Beall.
3. Non-members present were Jo McLaughlin and John Henshaw.

Public comments:

1. No public comments

Review and approve meeting minutes from 5.2.16:

1. Committee reviewed and approved minutes.

Coordinator's monthly report:

1. Ending balance of June is \$309,601.51.
2. Comcast made a deposit to the PAC of \$24,752.76.
3. PAC's May calendar was very busy which is great.
4. Training is in progress for the new Castus system. It is not working correctly. Jo will be meeting with a representative from Castus to work out the kinks.
5. Bulletin board was down due to technical issues and is being worked out.
6. Jason Kearns is providing about 47% of the programming. He is still spending a lot of time editing and uploading sports games and unwilling to use the new equipment.
7. Committee suggested having Jason use our equipment and offer more opportunities to video tape other events.
8. The committee does not want to take away hours or money from Jason. The committee wants to make sure Jason's time is spent wisely.
9. As of July 1st, the committee made a motion that anyone who films on the PAC's behalf has to use the PAC's equipment.
10. Access A/V will demo wireless microphones June 9th.
11. June's calendar is filling up with day care and the boys and girls club taped events.
12. 83% of the PAC's programming is local which is excellent.
13. Mike from Access A/V sent a quote to Jo for the wireless microphones. The quote was around \$10,000.
14. Jo contacted Groton's PAC and discovered that they do not pay rent.
15. Jo also discovered that Sterling/Lancaster's PAC pay's each town \$1200.00 as a gesture instead of paying rent.
16. Paperwork to hire Emily was completed and she has already started.

Discussion of additional space:

1. The committee reviewed and revised the additional space draft.
2. The committee made a motion to accept the revised additional space statement and for the chairman to present it to the town manager.

CAC update:

1. Next meeting is June 13th.
2. Two paragraphs will be written for the new contract. Town and demography.
3. About 3,200 households in Lunenburg.
4. About the same amount of subscribers the past twelve years.
5. Lunenburg's franchise is worth \$35 million to Comcast for the 10 year contract.
6. 60% subscribers pay extra for HD service.
7. Of the 60%, 35% will not watch anything not in HD.
8. Electronic Program Guide (EPG) is used three times more often for subscribers to get their information.
 - a. The above information suggests the importance of broadcasting in HD.

Adjournment:

Next meeting is scheduled for July 11th.

Meeting adjourned at 7:35pm.

Respectfully submitted, Jeffrey Bajko, PACC Clerk 7/13/2016